



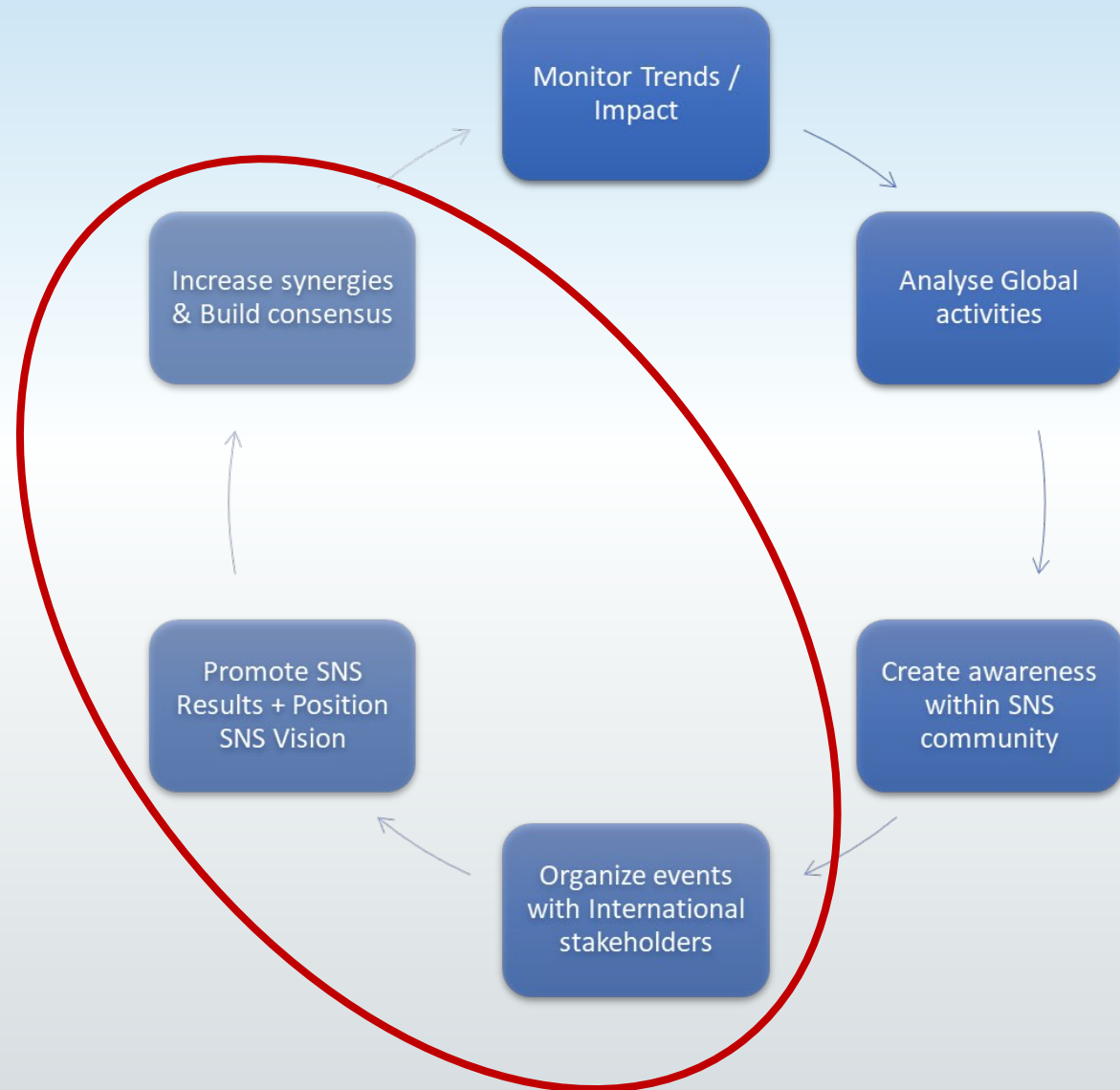
# Smart Networks and Services International and European Cooperation Ecosystem

## International Impact of SNS JU & Global Synergies

Monday 28 April 2025

Colin Willcock, 6G-IA Chairman of the Board

- A 6-step approach to enhancing International collaboration has been devised by SNS ICE partners
- The approach ensures bi-directional communication with key International stakeholders
  - Monitoring & reporting global trends
  - Promoting SNS results & vision
  - Supporting dialogues among key stakeholders
  - Providing feedback to SNS stakeholders
- Ultimate goal to promote one single ***global 6G standard***



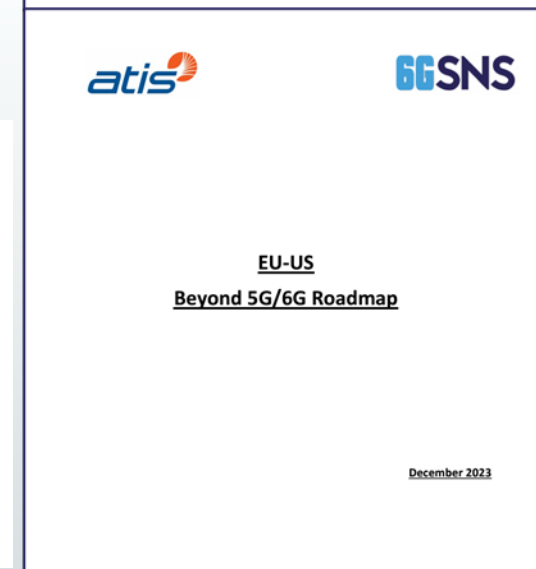
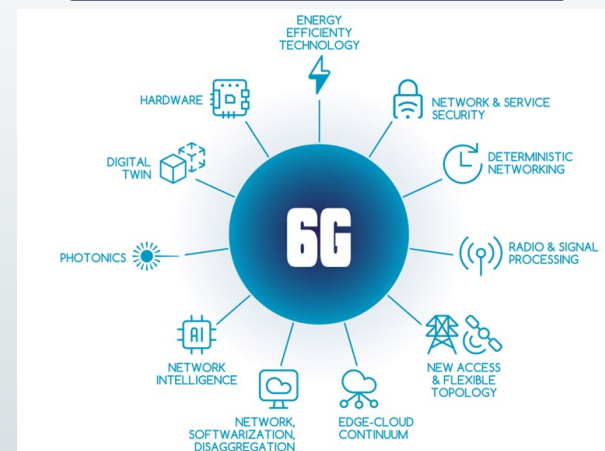
- SNS ICE partners have *maintained, supported and extended* a **global network** of B5G and 6G stakeholders
- Applying the commitments of more than **26 MoS / Lols** with global organizations & Vertical associations
- Facilitate the **bi-directional flow of information** between SNS JU community & global stakeholders
- SNS ICE has undertaken the role of SNS JU **ambassador** in multiple venues
- Promote the **vision, work, results and insights** of SNS JU stakeholders to the rest of the world.
- Promote the adoption of a **single global 6G standard**



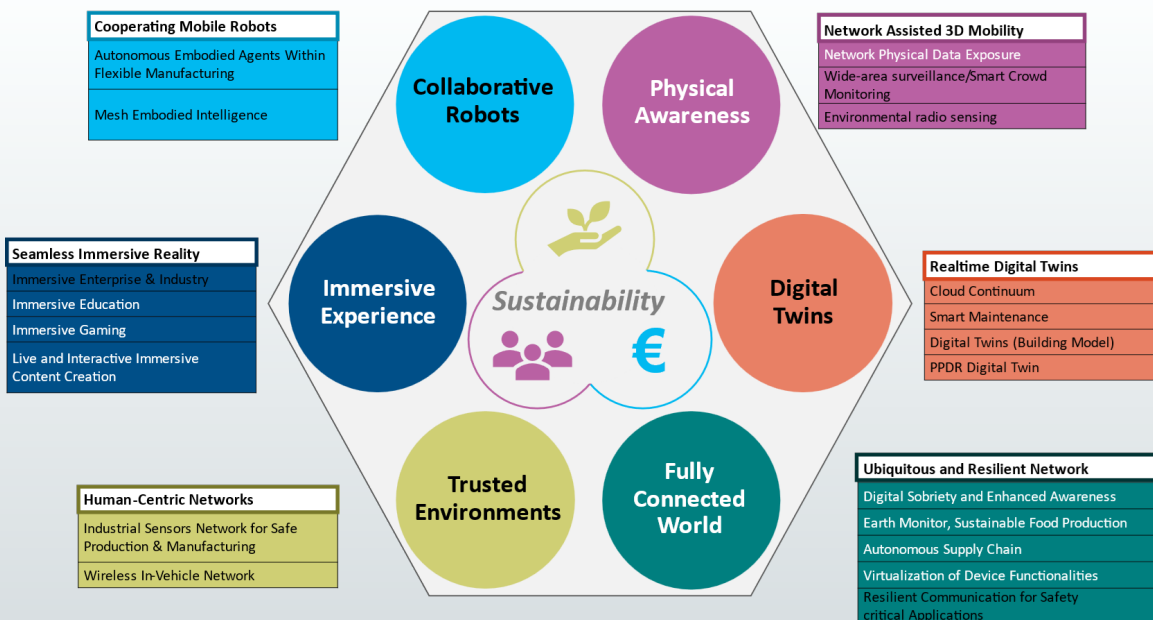
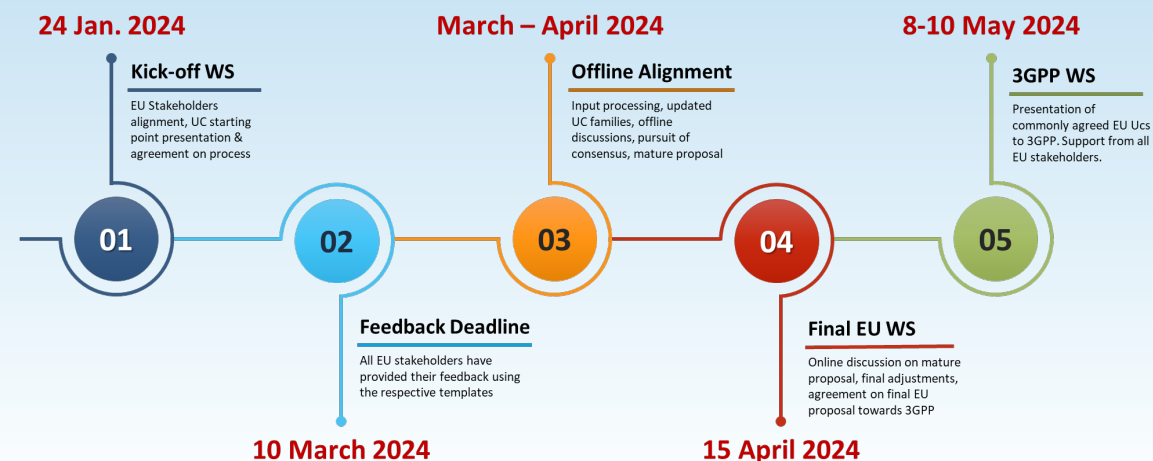
	5G AUTOMOTIVE ASSOCIATION Automotive		EUROPEAN SPACE AGENCY Space
	EUROPEAN CYBERSECURITY ORGANIZATION Cybersecurity		EUROPEAN TELECOMMUNICATIONS STANDARDS INSTITUTE Standards
	EUROPEAN INTELLIGENT TRANSPORTATION SYSTEMS AND SERVICES Transportation		TRANSCONTINUUM INITIATIVE Digital Services
	PUBLIC SAFETY COMMUNICATION EUROPE Public Safety		NETWORLD EUROPE Communications Networks & Services
	NEW EUROPEAN MEDIA Media		NEXT GENERATION MOBILE NETWORKS ALLIANCE Network Infrastructure & Services
	EUROPEAN BROADCASTING UNION Media		ASSOCIATION FOR EUROPEAN NANO-ELECTRONICS ACTIVITIES Micro Electronics
	5G ALLIANCE FOR CONNECTED INDUSTRY AND AUTOMATION Smart Manufacturing		SMART CONNECTIVITY DIGITAL INNOVATION HUB NETWORK DIH
	ALLIANCE FOR INTERNET OF THINGS INNOVATIONS Internet of Things		CELTIC-NEXT (EUREKA CLUSTER) ICT

## SNS Message fine-tuning & dissemination to the world

- **SNS message fine-tuning regarding the SNS JU vision, aspiration, achievements, insights and roadmap**
  - Based on processed information from the projects
  - Focus areas & research priorities of SNS projects
- **Dissemination of this message towards the rest of the world via impactful publications**
  - SNS JU Strategic Research and Innovation Agenda (SRIA)
  - 6G-IA Position Paper
  - EU-US Beyond 5G / 6G roadmap
- **Feedback & Contributions to follow-up SNS R&I Work Programmes**
  - Analysis of interests, priorities and synergies with other global regions, elaboration of SNS R&I WPs
  - Participation in panel discussions of R&D funding agencies (IEEE ICASSP) on 6G: NSF, UKRI, DEVCOM, DOST (India), MIST (Israel)



- SNS ICE led the effort to create a “common EU front” for the 3GPP SA1 WS in May 2024
- Organized the entire process, and engaged the active SNS projects & several EU National Initiatives
- Final goal achieved with common input presented at the SA1 WS from EU/SNS
  - Assisting the **maximization of standardization impact** of the SNS community
  - Strong links with SDOs (3GPP SA1, ETSI Board, pre-Standards WG)



6G SNS



6G SNS ICE



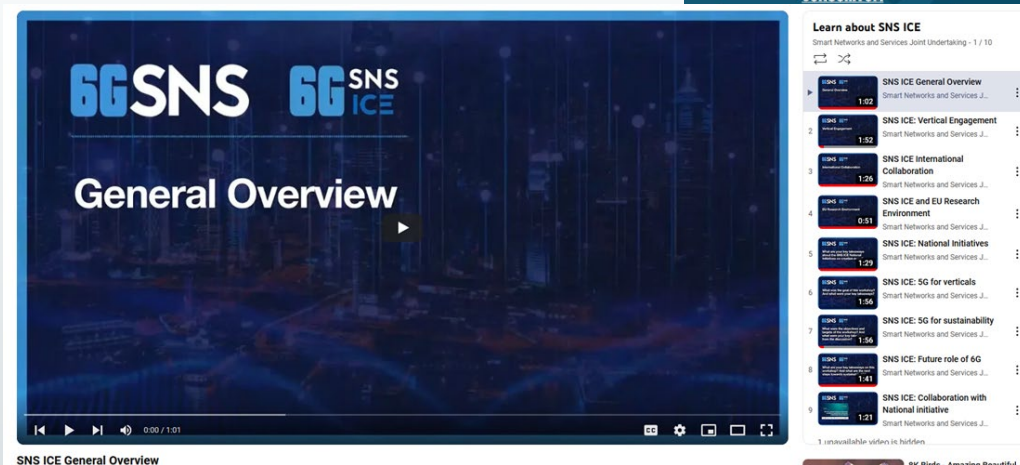


SNS ICE partners have organized or significantly contributed to more than **40 International events** around the world!





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- 6G SNS ICE KEY OUTCOMES**
- 12 Vertical sectors analysed
  - 41,000+ People reached
  - 23 Videos published
  - 30+ Workshops/Webinars organized
  - 5 Info-booths organized
  - 45+ Events organized/attended
  - 20 Podcast episodes



Smart Networks and Services International and European  
Cooperation Ecosystem

# Thank you for you attention!

The logo consists of the text "6G SNS ICE" in a stylized font. "6G" is in a large, bold, blue font. "SNS" is in a smaller, bold, black font. "ICE" is in a smaller, bold, blue font.

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<https://smart-networks.europa.eu/csa-s/#SNS-ICE>



<https://linkedin.com/company/sns-ice>



This project has received funding from the Smart Networks and Services Joint Undertaking (SNS JU) under the European Union's Horizon Europe research and innovation programme under Grant Agreement No 101095841.



- SNS ICE partners extracted the most useful insights from their interactions with Global, European & Vertical Stakeholders into **3 Policy Briefs**.
- **Strategic Policy Recommendations** aiming to influence European policy measures, tailored to the needs of the European Commission and SNS JU.
- Developed through multi-stakeholder workshops / interactions, reflecting **diverse perspectives** and **practical challenges** within each field.

