

Smart Networks and Services International and European Cooperation Ecosystem

SNS ICE Vertical Survey

Monday 28 April 2025

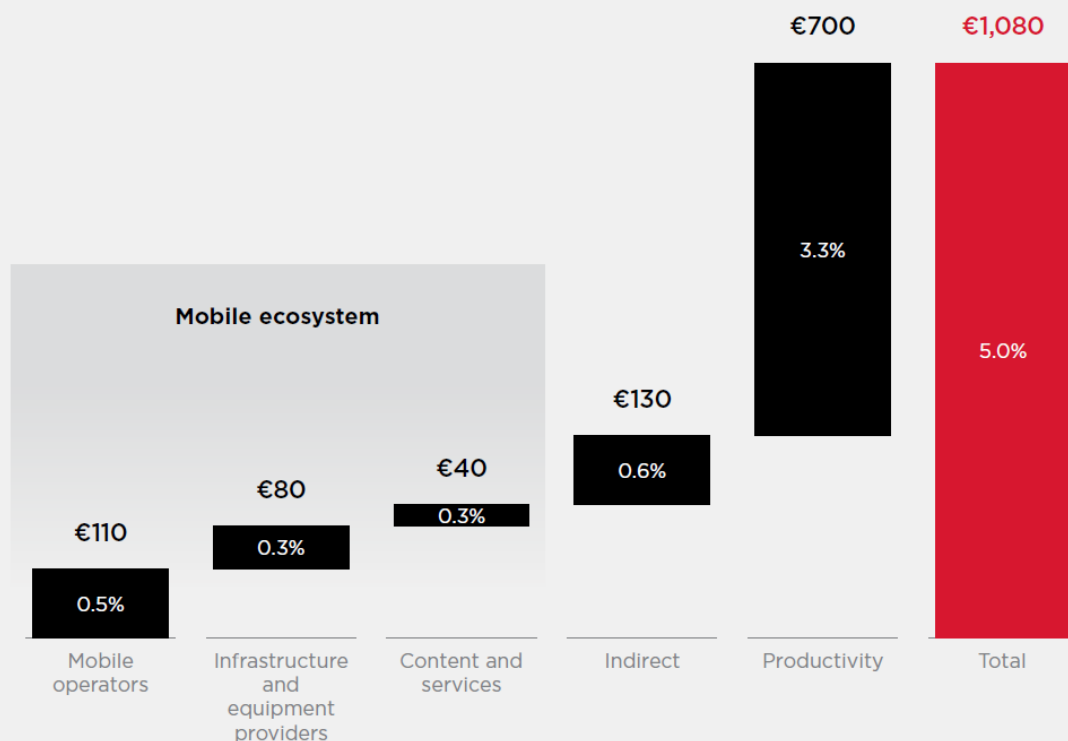
Raffaele de Peppe, 6G-IA Board Member and Vice Chair
Coordinator of the Board Vertical Engagement Task Force



Why verticals are important for 6G

Europe: total economic contribution of mobile, 2023

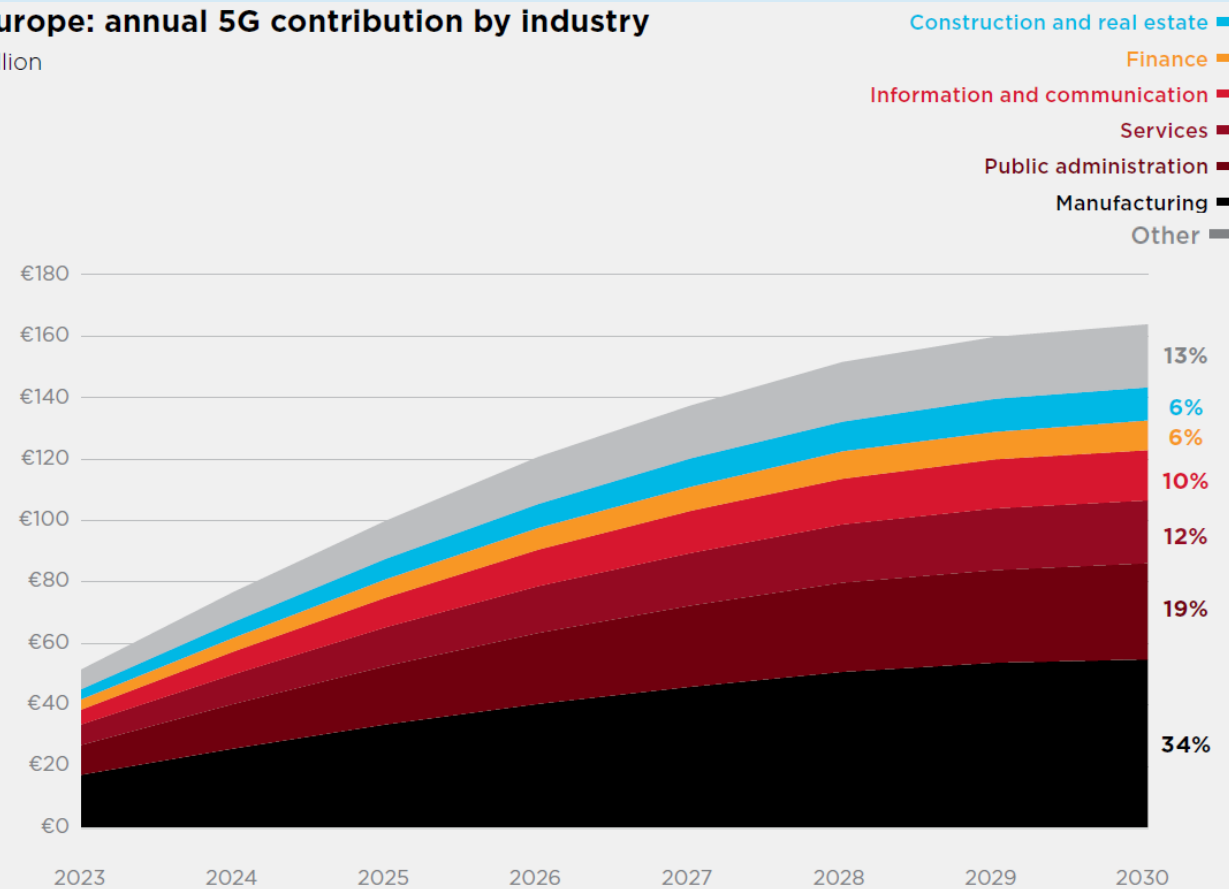
Billion, percentage of GDP



Note: Totals may not add up due to rounding.
Source: GSMA Intelligence

Europe: annual 5G contribution by industry

Billion



Source: GSMA Intelligence

- **Vertical Engagement** activities are Board-driven in **6GIA** though a special **Vertical Engagement Task Force** (“VTF”)
- Main objective of the VTF are:
 - **Partnerships** with industry associations (eg. MoU, Lol)
 - Vertical **events** participation with qualified speakers
 - Map vertical related **projects** (eg. Vertical Tracker)
 - Orchestrate **whitepapers** and brochures



VERTICAL EVENTS: 7 events/webinars attended in 2024

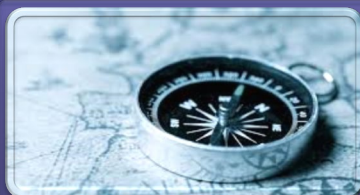
Key 6GIA events: **EUCNC, 5G Techritory**

Key vertical events: **Transportation, Smart Manufacturing, Media and Agriculture webinars**



PARTNERSHIPS– 1 new MoUs signed for a total of 11 partnerships, new MoUs on the radar

- Key vertical sectors engaged through **MoUs/Lols** – **ESA** (Satellite), **PSCE** (Public Safety), **ECISO** (Cybersecurity), **NEM** and **5GMAG** (Media), **5GAA** (Automotive), **5G ACIA** (Manufacturing), **ERTICO** (Transportation), **NGMN (ICT)** are established partners
AIOTI, ESA, 6G Health Initiative and **PSCE** are also Associate Members (PSCE elected in the Board)
- **European Railway Infrastructure Managers (EIM)** is the new MoU partner



CARTOGRAPHIES

- A **Vertical Engagement Tracker (VET)** is a new web tool to track 6GIA projects focusing on verticals



PAPERS – 1 new Whitepaper, 1 whitepaper planned

Agriculture

Energy (planned)

Enlarge the 6GIA club with new vertical partners

	EUROPEAN SPACE AGENCY Space
	Public Safety Communications Europ Public Safety
	EUROPEAN CYBERSECURITY ORGANIZATION Cybersecurity
	5G AUTOMOTIVE ASSOCIATION Automotive
	EUROPEAN INTELLIGENT TRANSPORTATION SYSTEMY AND SERVICES Transportation
	5G MAG Media
	NEM Media
	5G ALLIANCE FOR CONNECTED INDUSTRY AND AUTOMATION Smart Manufacturing
	6G Health Institute eHealth
	New Generation Mobile Networks Alliance ICT/Telecom
	AIOTI Agriculture
	EIM Railways

Public
Safety

Automotive

Transportation

Manufacturing

Media

Agriculture

Health

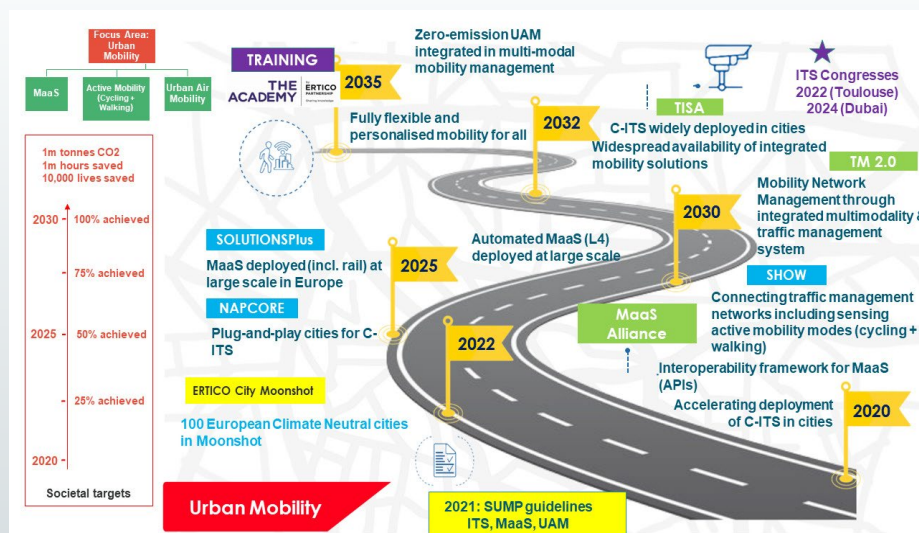
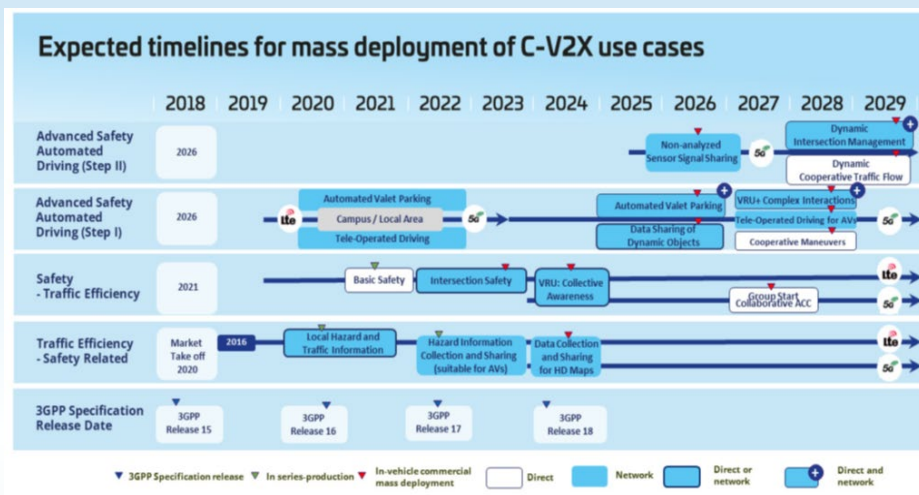
Rail

NTN

- Detailed Analysis of the trends of 9 key Vertical Sectors

- Based on direct input from Vertical Associations & partners

- Analysis of Technological Challenges in each Sector
- Key Trends vs Future Use Cases



Sector	Key Trends	5G Use Cases & Requirements
Public Safety	Critical Communications to Risk & Situational Awareness - from voice centric to data centric public safety networks and services	WORK ACROSS DIVERSE STANDARDS & APPLICATIONS
		MAINTAIN CONTINUOUS COVERAGE OF NETWORK & SERVICES
		SUPPORT COMPLEX ENVIRONMENTS
		IMPROVE INFRASTRUCTURE
		BALANCE LOCAL, NATIONAL & EU REQUIREMENTS
Automotive	Higher levels of vehicular automation	Extreme networks availability and reliability
	Availability of relevant travel and traffic information	Predictability of performance
	Proliferation of connected devices and services	Harmonized Quality of Service (QoS) and policy framework
	Digital roads	Enhanced network exposure
	Diverse mobility services	Device capability Enhanced privacy and security Matched spectrum demands and alignment of regulations, policies and standards Integrated sensing and communication
Transportation	Urban Mobility	Integrated terrestrial and non-terrestrial networks
	CCAM	Distributed on-broad communication systems Refractive meta-surfaces
	Transport & Logistics	Data-driven networks and distributed computing Novel privacy and security mechanisms

- Collect detailed **insights** from key stakeholders across various vertical sectors
- Understand the current landscape and identify critical **trends, gaps, and opportunities**

- **Part 1:** 5G Adoption and Use Cases & **Part 2:** Future Expectations for 6G
- **18 unique stakeholders** from different vertical sectors responded incl. Automotive / Transport, Media, Healthcare, Public Safety, IoT, Space (NTN)

5G ADOPTION

Adoption & Impact

- Significant variations across Industries
- Challenges: High costs and licensing barriers

Multi-domain 5G Applications

- Infrastructure gaps, esp. in underserved areas, slow adoption
- AI drives analytics, automation & decision-making

Low-Latency Solutions

- High Demand for low-latency solutions
- Edge cloud and IoT support real-time analytics & monitoring

Smart Integrations

- Integration of NTN remains limited resulting in reduced coverage
- Digital twins aid predictive maintenance, and resource optimisation

6G EXPECTATIONS

Simplicity & Maintainability

- Simplified network management with automated configuration
- Challenges: Delays in standardisation & global interoperability

Global Coverage

- Connectivity in underserved / remote areas for critical applications
- Satellite connectivity for ubiquitous coverage

Very Low Latency

- Real-time capabilities crucial for many critical applications
- Challenges: High development costs & limited edge device suppliers

AI-Powered Services

- Intelligent automation, analytics, etc. stand to revolutionize services
- Satellite connectivity for ubiquitous coverage

5G ADOPTION

Enhanced Infrastructure

- Improved networks enable seamless connectivity
- Challenges: UL performance & Latency still in high-demand areas

Collaboration and Growth

- Cross-sector collaboration drives innovation
- Challenges: Financial & regulatory barriers, limited SME access

Economic Contribution

- Significant GDP contributions projected for 5G, but deployment complexity slows down scaling
- Network slicing and APIs enable scalable, customisable solutions

6G EXPECTATIONS

Sufficient Bandwidth

- Support for data-intensive applications and dense device networks
- Challenges: Limited network availability and spectrum allocation

Security and Resilience

- Vital for mission-critical use cases
- Cloud-native networks ensure robust & secure operations

Economic Sustainability

- Reduced deployment and operational costs are necessary
- Low-energy communications are sustainable and cost-effective
- Challenge: Limited funding for early-stage technologies

Smart Networks and Services International and European
Cooperation Ecosystem

Thank you for you attention!

A large version of the "6G SNS ICE" logo is positioned in the upper right corner. The "6G" is light blue, and "SNS ICE" is dark blue. The background features several diagonal stripes in shades of blue.

Raffaele.depeppe@telecomitalia.it



<https://smart-networks.europa.eu/csa-s/#SNS-ICE>



<https://linkedin.com/company/sns-ice>



This project has received funding from the European Union's Horizon Europe Research and Innovation programme under Grant Agreement No 101095841.